

**Division of Distance Learning
Association for Educational Communications and Technology**

**2003 Crystal Awards Competition
Entry Information and Application Form**

Purpose of the Crystal Awards

To recognize the most innovative and outstanding multimedia-based instructional, distance learning, and technology-based projects for 2002-2003.

Sponsor

Sponsored by the Division of Distance Learning (DDL) of the Association for Educational Communications and Technology (AECT).

Categories

In order to recognize innovation and instructional design of technology-based projects produced for educational use, there are three categories for the Crystal Award:

K-12 Instructional Multimedia Project

Programs or series produced specifically for grades kindergarten through twelve that are primarily video-based but may consist of various media, including but not limited to videocassettes, computer software, CD-ROM/DVD, packaged multimedia, manipulatives, web-based applications or other delivery methods. Entries must have a distinguishable and definite curriculum structure and include ancillary materials prepared to enhance the video. URL listings must include guest login/password for judges, if applicable. Professional development programs may accompany the entry as ancillary resources *only if* they support the utilization of the classroom production submitted in this category.

Distance Learning Project

The project can be a formal or informal program in which students are located in remote location or at a distance from one another. Programs are transmitted across or beyond the site of origination, employ a live or taped format either through synchronous or asynchronous delivery, and utilize a variety of media. Entries must have instruction within the program, have identified students, and use an instructor/moderator as a component of the delivery. URL listings must include guest login/password for judges, if applicable.

Technology-Based Project

This new category provides opportunities to independent consultants, contractors and producers of technology-based projects for K-12, higher education, and industry-based clients. Entries must have instruction within the program, have identified students, and/or use an instructor/moderator as a component of the delivery. URL listings must include guest login/password for judges, if applicable.

Eligibility

Limited to a project that includes multimedia and/or distance learning components. Includes projects that are instructional in nature, are designed for any age level, and have been completed after January 1, 2002. Entrant must warrant that all copyrights employed in the

projects have been purchased or acquired by the producing agency. Awards are presented to the producing agency. An entry may only be submitted to one category.

Judging

Entries will be judged by the DDL Crystal Award Committee and/or its representatives.

Judging Criteria

Entries in each category will be judged using the following criteria:

- Innovative and creative use of the medium
- Instructional value and relevance
- Instructional strategy
- Quality of production
- Evidence of successful utilization and implementation
- Evidence of achievement of goals and objectives

Note: Judges may elect not to make awards in one or all categories.

Deadline

All entries must be received no later than June 30, 2003 to:

Danilo M. Baylen
AECT/DDL Crystal Awards Competition
Division of Educational Studies
College of Education
Florida Gulf Coast University
10501 FGCU Boulevard South
Fort Myers, FL 33965-6565

Entry Fee

\$95.00 per entry. Make checks payable to the AECT Division of Distance Learning.

Entry Information

An authorized program distributor or producer should submit:

1. A completed entry form
2. Four vhs videocassettes (or CD-ROM/DVD) of the program/project, or one program/project component from the series
3. Four sets of all project components including documentation (if appropriate)
4. One page summaries of overview, goals, and evaluation
5. Entry fee of \$95 per entry.

Awards Presentation

The Awards will be presented at the AECT Convention in Anaheim, California -- October 2003, during the DDL Awards Luncheon.

Questions?

Please call Danilo M. Baylen at (239) 590-7743 or send e-mail to idesigner@att.net.

**Division of Distance Learning
Association for Educational Communications and Technology
2003 CRYSTAL AWARD COMPETITION ENTRY FORM**

Program/Project Entry Title: _____

Program/Project Length: _____ Production Date(s): _____

Producer(s): _____

Distributor: _____ Distribution/Release Date: _____

Number of Programs/Project Components: _____

Length/Frequency/Duration: _____

Curriculum Area: _____ Intended Grade Level Use: _____

The above organization owns or has licensed the rights to the materials submitted.

Yes No

Please include 4 copies of tapes, ancillary materials, overview, goals, and evaluation.

Indicate category: K-12 Instructional Media Distance Learning Technology-Based

Indicate all enclosed ancillary materials:

Teacher Materials Student Materials Computer Software
 CD-ROM/DVD Web-based Application Multimedia Package
 Other _____

Please include the following documentation (use a maximum of one page per item):

1. A brief overview of the project including instructional strategies and, if applicable, the technologies employed in the project.
2. Goals and objectives of the project, including how the types of technology employed in the project were used to meet the goal.
3. The evaluation process and findings of achievement of goals, which indicate the successful utilization and implementation of the project.

Organization making submission: _____

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Send completed entry and materials to:

Danilo M. Baylen

AECT/DDL Crystal Awards Competition

Division of Educational Studies

College of Education, Florida Gulf Coast University

10501 FGCU Boulevard South, Fort Myers, FL 33965-6565

Phone: 239-590-7743 ♦ Fax: 239-590-7801

Email: idesigner@att.net

All entries must be received by June 30, 2003